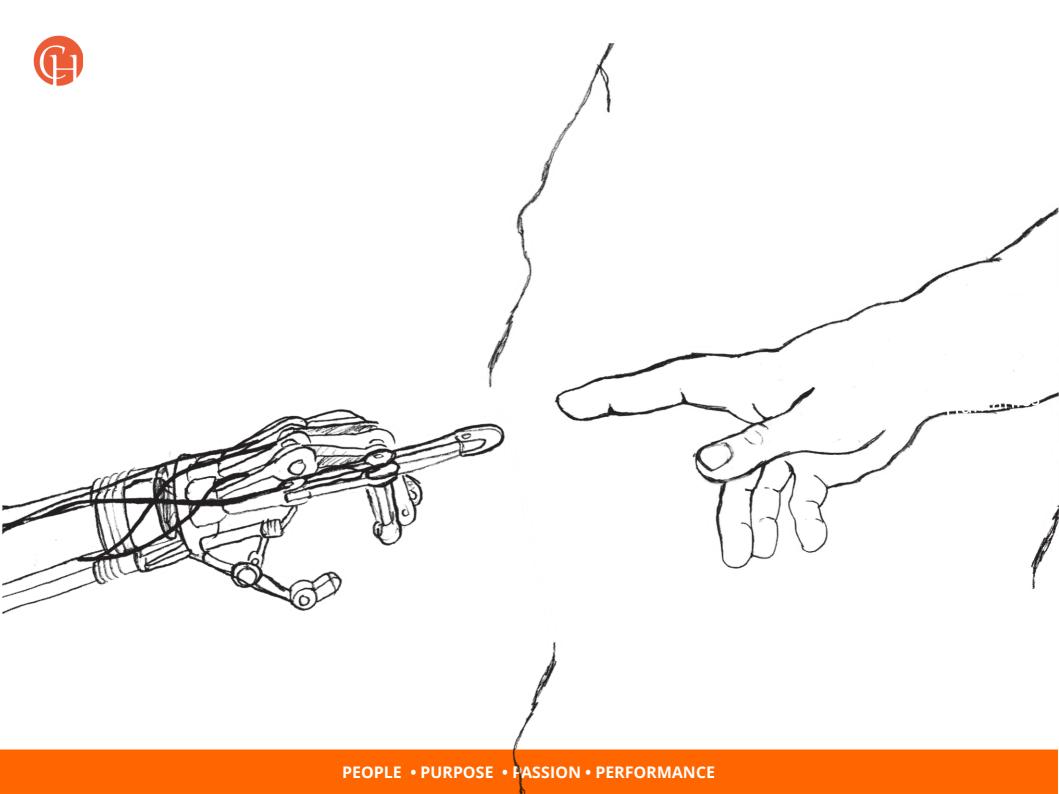


The hard value of soft skills

9th September 2022

Radisson Hotel Golden Lane



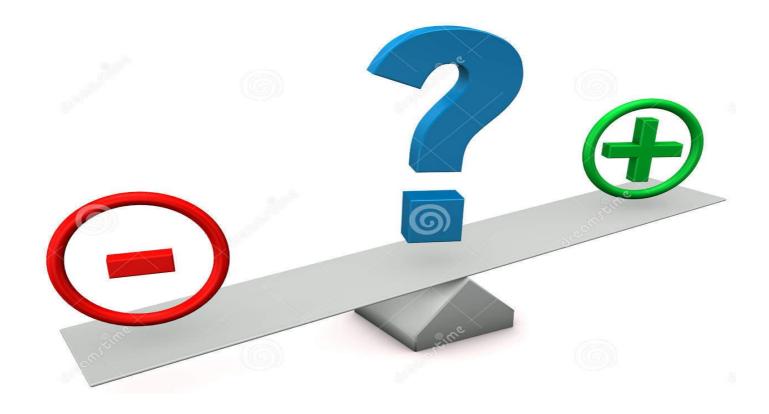








Adversarial system



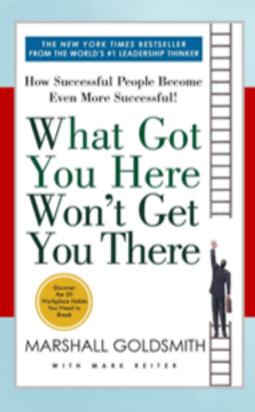
It's a VUCA world



The Future may bare little resemblance to today



What Got You Here Won't Get You There



Book Summary

"That's the paradox of success: [The] beliefs that carried us here may be holding us back in our quest to go there."

—Marshall Goldsmith







Break out session (10 mins)

How relevant is the video to your world?

Views / thoughts/challenges





Key idea behind the LSI



How effectively you live your life is directly related to how you think. Your thinking influences:



Your goals, what you aim to achieve, how you accomplish it and the results you get



Your ability to cope with stress – challenges and obstacles in life

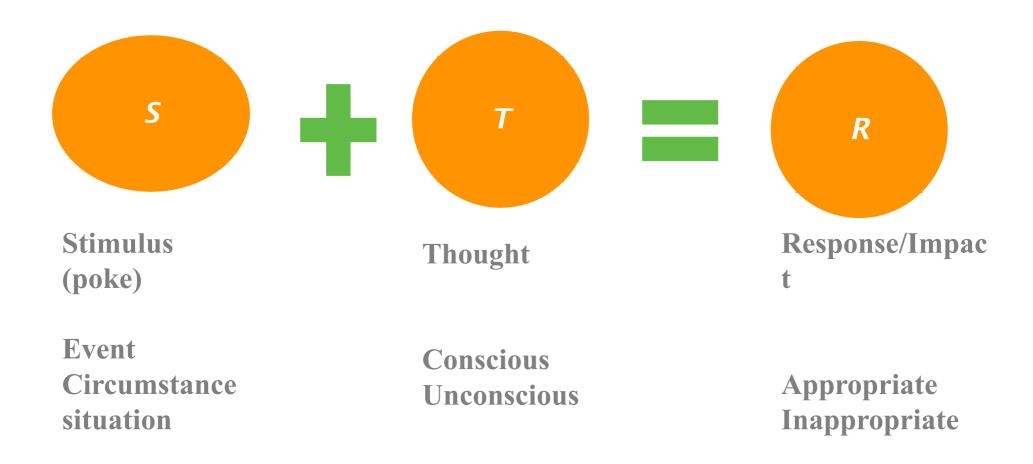


Your relationships – ability to form healthy positive relationships



Your Influence – ability to gain enthusiastic support of others





How we think about/interpret situations influences our reaction/response



The logic...

Become aware of how you unconsciously think (default)



Understand why you behave the way you do



Identify what thinking/behaviour works for you and what doesn't



Change your thinking/behaviour to become more effective



Effectiveness
measured against
a global norming
group of 14,000 effective
individuals



Stronger relationships

Achieve higher results



Promoted more often



Longer & healthier life



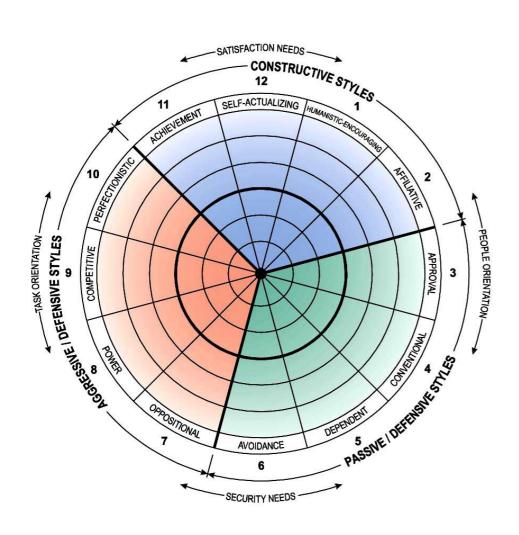
Higher salary



Lower stress

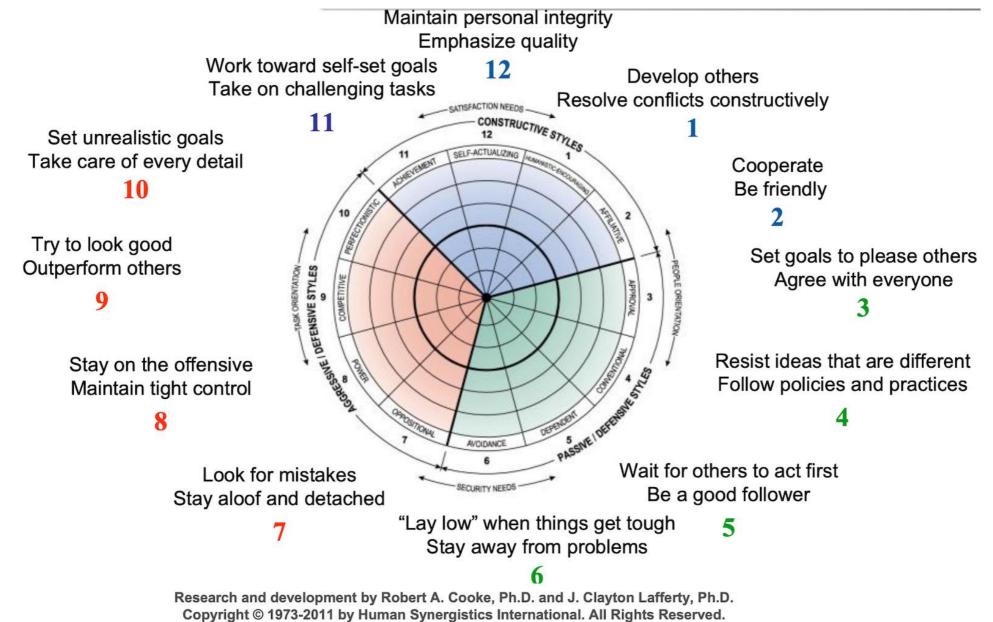


12 thinking styles



Measures 12 specific styles or patterns of thinking and behaving that can either contribute to or detract from leading effectively









Interacting with *people* in ways that will not threaten their own *security*.

Related to external locus of control, marked by passive avoidance as a defensive strategy.

High scores indicate needs for approval and acceptance to feel worthwhile; selfworth determined by others.

Brain state of low creativity





Approaching *tasks* in forceful ways to protect their status and *security*.

Related to using aggressiveness as a defensive strategy and tends to be associated with what is commonly called "Type A" behavior.

High scores can lead to symptoms of strain and indicate a need to reevaluate one's approach to work, people, and life.

Potential Brain state of creativity but not sustainable





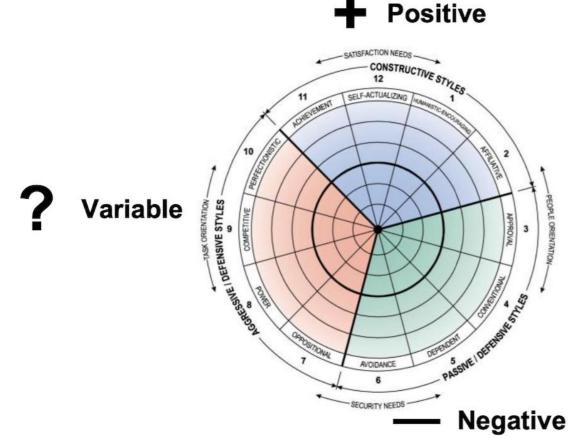
Interacting with others and approaching tasks in ways that will help them to meet their higher-order satisfaction needs.

Related to internal locus of control, a concern for growth and development, and positive strategies for addressing people and tasks.

High scores indicate a well-balanced person who enjoys both tasks and people--someone who is goal-oriented, Confident yet patient and cooperative

Brain state of high creativity





Outcomes and impact of your styles

Self

- Satisfaction
- Stress
- Effectiveness

Tasks

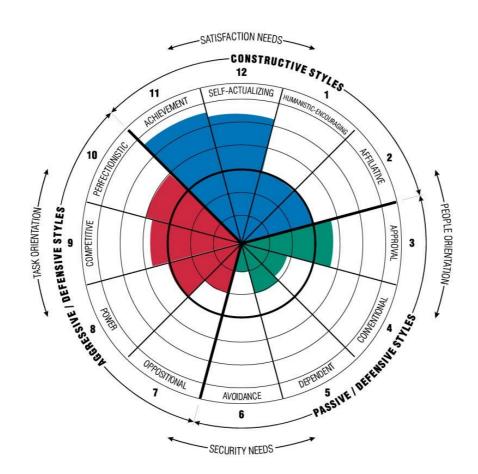
- Attainment
- Quality
- Timeliness

Others

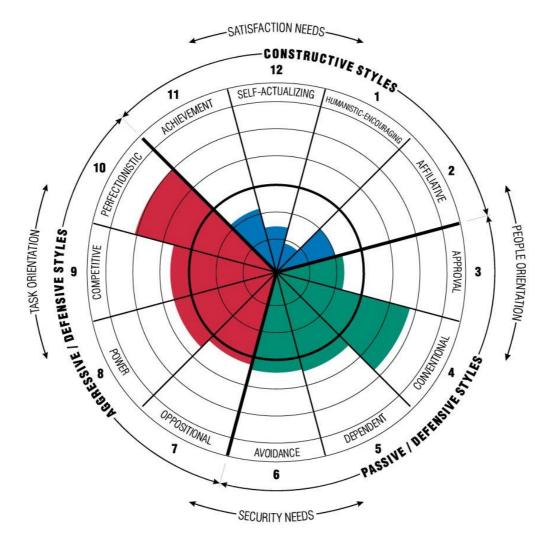
- Growth
- Insecurity

Research and development by Robert A. Cooke, Ph.D. and J. Clayton Lafferty, Ph.D. Copyright © 1973-2011 by Human Synergistics International. All Rights Reserved.

Chief Executive Officer Selected as the Industry's Executive of the Year







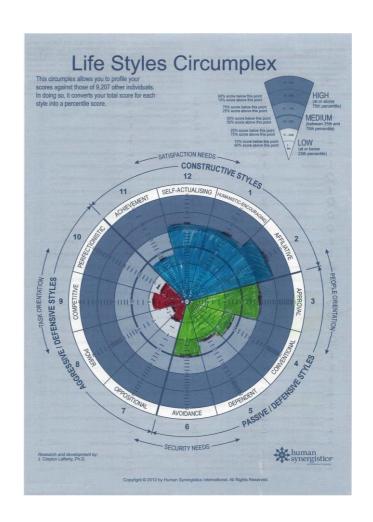
54-YEAR-OLD MALE MANAGER 8 ULCERS



1. Tally your results

2. Transcribe / plot results onto your Circumplex

3. Colour your Circumplex









Break out session (10 mins)

What

So, what

Now what?



Final takeaways

You can reach us at

WWW.Clodaghhughes.com